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## HAI Launches Aviation Job Page with Help from JSfirm.com

Roanoke, Texas (July 9th, 2019) - Helicopter Association International (HAI) is excited to announce the launch of its newest Partner Service membership benefit with JSfirm.com: a searchable, interactive database of thousands of aviation job postings from companies around the world. This partnership stems from both organizations' shared goal of solving the shortage of qualified aviation professionals and offers HAI members a new, dynamic tool to promote their employment opportunities.

"We've talked about the helicopter pilot and maintenance technician shortage quite a lot," says HAI President and CEO Matt Zuccaro. "This partnership is a valuable workforce development tool that will assist our members in matching qualified candidates for their open positions. An HAI Member icon identifies jobs posted by our members, giving job-seekers the knowledge that the position is with a company that is committed to the highest standards of our industry. In addition, a helicopter icon marks those positions that are helicopter-specific."

"Our new partnership with HAI will provide HAI members with added value. Through HAI's network, we will enhance our ability to make jobs readily accessible to current and future helicopter professionals," says JSfirm.com Manager of Marketing & Partnerships Abbey Hutter.

This partnership allows companies that advertise open positions on JSfirm.com to have their jobs seen by potentially thousands more qualified candidates than if the job were only posted on a traditional job board. JSfirm.com partnerships are giving aviation companies and aviation professionals more ways to connect, at a time when such connections are vital to the sustenance of the industry.

As part of the partnership, HAI members who are new to JSfirm.com will receive a 90-day job ad to try the system (offer expires August 9, 2019). Existing clients will receive a 20% discount on new JSfirm.com advertising/resume packages. In addition, the HAI job page ([www.rotor.org/resources/aviation-jobs](http://www.rotor.org/resources/aviation-jobs)) will highlight all jobs posted by HAI members.

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### About Helicopter Association International

HAI is the professional trade association for the international helicopter industry. HAI's membership represents 1,800 aviation businesses, which safely operate more than 4,500 helicopters approximately 2.3 million hours each year in more than 73 nations. HAI is dedicated to the promotion of the helicopter as a safe, effective method of commerce and to the advancement of the international helicopter community.

### About JSfirm.com

JSfirm.com continues to be the fastest growing aviation job website with resume database access and has exclusively served the aviation industry for over 20 years. It is a free service for job seekers and the go-to place for aviation companies to post jobs and search resumes.