



Taylor Ankney / Communications Specialist
724-547-6203
taylor@jsfirm.com

JSfirm.com - 41% Increase in Job Seeker Memberships

Roanoke, Texas (October 17, 2023) - JSfirm.com is reporting a record year-to-date when it comes to all aspects of the aviation job website. They will be onsite in Las Vegas for the 2023 NBAA Business Aviation Convention & Exhibition (NBAA-BACE) participating in the inaugural Career Fair being held on Wednesday, October 18th, from 1 - 5 p.m. and Thursday, October 19th, from 9 a.m. - 3 p.m.

Job seekers continue to find JSfirm.com an invaluable, free resource to manage their job search. This is evident through increased applications (+21.2%) and new members (+40.8%) compared to this time last year. Job seekers range in experience level from recent graduates to seasoned executives and fall into every facet of the aviation industry.

Competition between companies is at an all-time high to attract talent. The total number of companies advertising their open positions is up (+19.7%) with total jobs on the rise (+16.7%) so far this year compared to 2022. Companies that have the most success are those that offer generous relocation and sign-on bonuses (i.e. up to \$175,000 sign-on bonus for pilots) when advertising their open positions. Additionally, these companies utilize advanced marketing packages such as national/regional ads and target outreach campaigns.

“JSfirm.com has had another exponential year of growth to date and the fourth quarter shows no signs of slowing down.” Abbey Hutter, Executive Director for JSfirm.com, said, “We confidently expect overall traffic (total jobs, companies, and job seekers) to continue to rise through the remainder of 2023.”

Note: During NBAA-BACE, JSfirm.com’s General Manager, Sam Scanlon will be participating in “What’s Your Personal Flight Plan?” on Wednesday, October 18th. Stop by Room N259 to join the panel discussion from 2:30 - 3:30 p.m.

About JSfirm.com

JSfirm.com continues to be the fastest-growing aviation job website with resume database access and has exclusively served the aviation industry for over 20 years. It is a free service for job seekers and an out-of-this-world place for aviation companies to post jobs and search resumes. Please contact us at 724-547-6203.