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JSfirm.com: Proactive Approach to Landing Applicants

Roanoke, Texas (October 19, 2022) - JSfirm.com (*NBAA Member #60925*), the leading aviation job website, has seen more than a 34% increase in the amount of companies utilizing the website compared to this time last year. JSfirm.com's advice to all hiring companies is to be quick and proactive with their recruiting efforts.

JSfirm.com Executive Director, Abbey Hutter said, "It's more competitive right now between companies than we've ever seen. It's a job seeker's market." She continued, "They have options and they are weighing them. The days of posting a job, sitting and waiting for applicants to apply are over. The companies who are being proactive with their recruiting efforts are the ones coming out on top."

JSfirm.com has multiple solutions to keep up with the current market. Targeted Outreach Campaigns are the most popular among hiring companies. Our research team cross references the job description with our proprietary databases – each relevant candidate then receives a direct email inviting them to learn more and apply to the open position. This is powerful. Our customer's branding and job openings are placed in front of relevant candidates, even if they aren't actively looking.

Interested in learning more about how to get in front of the right applicants? Email jobs@jsfirm.com or call us at 724-547-6203.

About JSfirm.com

JSfirm.com continues to be the fastest-growing aviation job website with resume database access and has exclusively served the aviation industry for over 20 years. It is a free service for job seekers and an out-of-this-world place for aviation companies to advertise jobs and search resumes. For more information, please visit www.jsfirm.com or call 724-547-6203.